

WESTERN BALKANS 6 CHAMBER INVESTMENT FORUM

Western Balkans 6 Chamber Investment Forum ([WB6 CIF](#)) is an association of chambers of commerce and industry of Albania, Bosnia and Herzegovina, Kosovo, North Macedonia, Montenegro and Serbia, that established cooperation in 2017 with the aim to provide a joint voice to the business community in the region and to facilitate inter-business contacts and promote the region as one investment destination.

WB6 CIF represents around 350,000 companies, mostly small and medium-sized enterprises in its mission to open new opportunities for stronger networking of business communities within the region by removing the remaining obstacles to the development of the regional economic cooperation and improving business and investment climate in the markets of the WB region. WB6 CIF is managed by Managing Board that brings together Presidents of the six Western Balkans chambers of commerce and operates through a Permanent Secretariat.

WB6 CIF is the business community's response to political processes in the region, which take place within the [Berlin Process](#) as an additional incentive of the Western Balkans to join the EU. Regional economic integration and cooperation have become one of the key tools for contributing to the economic dimension of the Western Balkans region's integration into the EU, for releasing new potential for economic growth and for underpinning political cooperation in the region.

WB6 CIF advocates the interest of the Western Balkans business community by coordinating a dialogue platform between EU officials, regional organizations and business community representatives from the region which as an outcome have policy and political recommendations. The association supports regional initiatives that remove barriers, encourage and facilitate trade, improve the business environment and competitiveness, and bring the region closer to the EU.

WB6 CIF contributes to the establishment of a [Common Regional Market](#) (CRM) in the Western Balkans, guided by the founding and essential principles of the European project, namely the Four EU Freedoms. CRM is an ambitious plan that seeks to further boost the socio-economic convergence between the region and the EU and paves the way for closer integration with the Single Market. WB6 CIF monitors the implementation of measures agreed in this plan and will assess their impact on doing business within the region and propose new regulatory and policy solutions both within the regional dimension and the dimension of the Western Balkans accession to the EU.

At the operational level, WB6 CIF is:

- organizing a joint participation of delegation of SMEs at the international trade fairs, trainings and workshops for companies, access to finance and B2B events;

- developing digital services for export, regulatory alignment and information, removal of non-tariff barriers and analytical material;
- supporting the dual education in the Western Balkans, green transition and waste management;

WB6 CIF is supported by the European Commission, German Corporation for International Cooperation (GIZ), Association of German Chambers of Industry and Commerce (DIHK), KfW Development Bank and closely cooperate with CEFTA Secretariat, Transport Community Secretariat, Regional Cooperation Council, and other regional organizations.

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