

INVITATION FOR COMPANIES TO BE PART OF THE JOINT DELEGATION FROM THE WESTERN BALKANS AT THE INTERNATIONAL FAIR „GLOBAL FOOD EXPO“ AT WARSAW

Western Balkans 6 Chamber Investment Forum (WB6 CIF) invites small and medium-sized enterprises (SMEs) from the Western Balkans region to participate in a joint Western Balkans delegation of companies that will exhibit at the [“Global Food Expo 2026”](#) in Warsaw, Poland, from 17th to 19th November 2026. Through the project „EU support to the WB6 CIF“ 30 companies will be selected for participation at the joint stand.

The international fair „**Global Food Expo**“ is a relatively new but rapidly growing event in the food and agri-food industry, taking place in Warsaw, Poland. The fair is designed as a platform that connects the entire food sector – from production to distribution and the HoReCa segment. It also represents an excellent opportunity for companies from the Western Balkans to showcase their products, explore new export opportunities, strengthen existing and establish new business partnerships with partners from Poland, Central and Eastern Europe, as well as companies from the Western Balkans. Last year’s edition gathered over 240 exhibitors from more than 20 countries and attracted over 10,000 visitors.

What do selected companies receive free of charge?

- Opportunity to present products and services at the joint WB6 CIF stand during the fair (product samples and printed promotional materials, excluding roll-up banners), as well as display of the company logo at the dedicated stand space for branding.
- Opportunity to present products and services in the conference hall during the fair;
- Participation in a joint networking event for all companies and additional potential business partners from the Western Balkans and abroad;
- Hotel accommodation, 4 nights for 1 representative per company. Transportation in Warsaw Airport-hotel-Airport and during the exhibition from the hotel to the Fair and vice versa.
- Media coverage - preparation of a joint [e-catalogue](#) of all companies/products, based on materials provided by the companies and promotion of the event and companies/products through a tailored promotional campaign.

Companies are responsible for organizing the travel of their representative(s), as well as the transport of products/exhibits.

Note: The trade fair will take place at Ptak Warsaw Expo, the largest exhibition center in Central and Eastern Europe, located approximately 15 minutes from the center of Warsaw. Check-in is on November 16th and check-out is on November 20th. Companies applying should delegate English-speaking representative to attend the fair.

By purchasing and covering their own travel costs to Warsaw, companies confirm their firm commitment to participate. This serves as a guarantee to the organizer and in case of last-minute cancellation of participation by the selected company, the organizer reserves the right to offer the spot to another company.

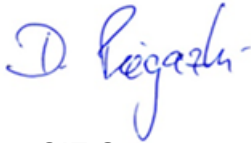
Selection criteria will be based on:

- Total value of agri-food exports your company has achieved in the past 3 years;
- Number of exporting markets.

Applicants must be legal entities/companies located or registered in one of the six Western Balkans economies (Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia, or Serbia), and must be classified as a small or medium-sized enterprise registered for food production and/or processing.

You can submit application via the following [link](#).

The deadline for submitting the application and supporting documentation is **30 May 2026**. until 16:00. The list of selected companies will be published on the WB6 CIF website by **30 June 2026**. For any questions or additional information, please contact us via email: office@wb6cif.eu.



WB6 CIF Secretary General