

IMAGINE. INNOVATE. CREATE.

WESTERN BALKANS  
**BUTTERFLY**  
INNOVATION & BUSINESS FORUM  
6-7 DECEMBER 2022 SARAJEVO



## DAY 1

- 9.00      **Registration**
- 9.30      **Welcome remarks**  
Regional Cooperation Council  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)  
GmbH Office in Bosnia and Herzegovina
- 10.00     **A deep dive into the Western Balkans regional innovation ecosystem**  
**Keynote speaker:**  
Lisa Cowey – The Tech Transfer Interface Ltd - Oxford
- 10.15     **Building an innovation ecosystem is taking many small steps**  
**Moderator:** Nikola Balic – University of Split & Enterprise Europe  
Network
- Luke Incorvaja – European Institute of Innovation and Technology
  - Nina Nikolikj – Swiss EP & Western Balkan Startup Alliance, Skopje
  - Sasa Ivanovic – Innovation Fund of Montenegro, Podgorica
- 11.10     **Coffee break**

- 11.30 ***Raising starts: Nourishing innovative baby steps***  
Jelena Petrovic – Science and Technology Park Belgrade
- 11.45 ***Star Venture Programme: Unleashing the power of promising start-ups***  
Dejan Tonic – European Bank for Reconstruction and Development
- 12.15 ***Why businesses should partner with higher education institutions?***  
**Moderator:** Erjon Curraj – Tech360 Smart Solutions, Tirana
- Suzana Gotovac-Atlagic – University of Banja Luka
  - Mitar Simic – University of Novi Sad
  - Jasminka Hasic – Sarajevo School of Technology
  - Vladimir Atanasovski – Ss. Cyril and Methodius University, Skopje
- 13.15 **Networking lunch**
- 14.15 ***Communicating science for a better world***  
Marjana Brkic – Center for the Promotion of Science (CPN), Belgrade
- 14.30 ***Successful models of academia-research cooperation***  
**Moderator:** Sinisa Marcic – Regional Cooperation Council
- Velibor Boskovic – Science Technology Park Montenegro
  - Vladimir Trajkovic – University of St. Cyril and Methodius, Skopje
  - Vesna Raskovic Depalov – Enterprise Europe Network, Novi Sad
  - Katarina Pavlovic – EDUCONS University, Belgrade
- 15.30 **Coffee break**
- 15.45 ***Inspiring innovation stories from the Western Balkans***  
**Moderator:** Ilir Deda, Regional Cooperation Council
- Milan Banic – University of Nis
  - Mentor Rexhepi – VentureUP, Pristina
  - Sanela Pajazitovic – Pokupi.me, Podgorica
- 16.40 ***Wrap-up Day 1***  
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20.00 **Cocktail dinner**

## DAY 2

9.30 **Registration**

10.00 **How *Digital Innovation Hubs are transforming societies***

**Moderator:** Sinisa Marcic, Regional Cooperation Council

- Natasa Jakominic Marot – EDIH ADRIA, University of Rijeka
- Dora Marosvolgyi – Cross KIC/ European Institute of Innovation and Technology
- Djordje Grujic – Smart Village Knezica, Prijedor

10.50 ***Opportunities for Digital Innovation Hubs***

- Maria Roca – FundingBox

11.10 **Coffee break**

11.40 ***Collaboration models for Digital Innovation Hubs in the Western Balkans***

**Moderator:** Vedran Simunovic – Intera Technology Park, Mostar

- Drago Gveric – Innovation Centre Banja Luka
- Donald Prohaska – Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Office in Bosnia and Herzegovina
- Luftar Braha – Digital Innovation Hub Prizren
- Edin Skaljac – FabLab Founder, Sarajevo

12.40 ***Wrap-up***

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13.00 **Networking lunch**