



CHAMBER OF  
COMMERCE AND  
INDUSTRY OF SERBIA



## WESTERN BALKAN REGIONAL COMMERCIAL CONFERENCE AND BUSINESS-TO-BUSINESS EVENT

November 2, 2022. CCIS, Belgrade, Hall 1

We would like to invite you to the "Western Balkan Regional Commercial Conference and Business-to-Business Event", organized by the Chamber of Commerce and Industry of Serbia (CCIS) and the Embassy of the United States of America in Serbia, with the support of WB6 Chamber Investment Forum. The conference will take place on November 2, 2022, at the CCIS, at Resavska 15, Belgrade.

The event is organized as a part of the U.S. Government-led ICT and Clean Technology trade mission to Serbia and Montenegro. 27 U.S. companies, focusing on information and communications technology (ICT) and clean technology, will be visiting Serbia and Montenegro from October 31st - November 4th. This will be the first U.S. government trade mission to Serbia and Montenegro in over 20 years with a goal of bringing together key economic decision-makers, identifying business opportunities, and initiating discussions with prominent business partners in the two strategic sectors. The regional conference will provide an opportunity for representatives of the six Western Balkans chambers of commerce, gathered at the WB6 Chamber Investment Forum, to present the joint potential of the region to the U.S. Government-lead delegation.

Our conference will also offer insights into the IT and energy sectors, where regional experts and U.S. participants will have the opportunity to discuss their plans on how to face, adapt and respond to a new global outlook. This approach should foster dialogue among representatives of different industry sectors and institutions, providing a clear picture of the current market outlook and future opportunities for cooperation.

Besides the plenary session, the organizers will provide the possibility for B2B meetings with the U.S. trade mission delegates and networking with regional representatives and government officials.

If you are interested in participating in the event and joining the B2B meetings, please visit <https://wb-usa-conference.talkb2b.net/>, where you can find additional information and register for the event. Attached is the draft Agenda for the event.

Please confirm your participation and B2B interest, no later than 28 October 2022.

Sincerely yours,

**Marko Čadež**

President of the CCIS and  
President of WB6/CIF Management Board

**Rachel Duran**

Commercial Attaché  
U.S. Embassy Belgrade