



InterConnect Executive Summit

BELGRADE | SEPTEMBER 28th-29th | 2022 |

InterConnect Executive Summit - Inaugural Edition

September 28th-29th, 2022

Hotel Hilton, Belgrade

Dear Madam/Sir,

We would like to inform you about a new C-level summit format that we have brought to life together with global economic and summit organization excellence. InterConnect Executive Summit is the top business network event in the Western Balkans region, with inaugural edition taking place on

September 28th – 29th, 2022 in Hilton Hotel, Belgrade, Serbia

The event is co-hosted by the Chamber of Commerce and Industry of Serbia, Western Balkans 6 Chamber Investment Forum (WB6 CIF) and Convestenics doo Beograd, with German background and global experience. The mission of InterConnect is to connect Executives of the regional economy with global excellence, and with each other, on a recurring base, to build and maintain high level networks, to find new clients, partners and investors, as well as to discuss business with global Executives that are usually not approachable, “at home”, and without much effort and cost.

To execute that mission, we have created the event for a limited number of 200 attendees, all strictly on board member or company owner level. About 20 speakers and guests from abroad (cross-sector on C-level and owner level), which represent a turnover of EUR 42 billion and have a business interest in cooperating with companies from the region, will attend this event. This includes companies like thyssenkrupp Automotive, INEOS, L’Oréal, Zentis, OSCE or Celonis.

For all information, please click on this [link](#), including the Agenda, registration, and sponsorship opportunities, to represent your company best. Participation is subject to a registration fee.

We have asked in advance our member companies about currently moving topics that are important to run and grow their business. As a result, the 1st edition of InterConnect has two main topics, on each of them you will hear useful key notes on highest level, practical to apply and discuss with the experts:

- Digital Transformation
- Supply Chain Management



The Summit has plenty of opportunities to connect effectively, including a B2B platform app for free flow planning and exclusive B2B meetings with decision makers. To make your profile active and visible to your potential partners on the B2B platform, please register as soon as possible.

Behind InterConnect is experience in organizing top level Executive summits and events around the biggest global Auto shows (Frankfurt, Munich, Detroit, Shanghai), Consumer Electronics (Las Vegas) and other industry leading top events in Europe and the U.S. For InterConnect, that experience is combined with a deep understanding of the Western Balkans business setup (opportunities and challenges) and with empathy to “connect the right dots”.

We hope you will be able to join us for this exclusive event.

Marko Čadež

President of the Chamber of Commerce and Industry of Serbia and President of the Managing Board of the Western Balkan 6 Chamber Investment Forum

Matthias Loidold

Director, Mercuri Urval