



## WORKSHOP

# Exporting Garments to EU Markets

**Date:** 17.04. 2018

**Place:** Sarajevo, Foreign Trade Chamber

## AGENDA

Time	Topic	Speaker
10:15-10:30	Registration of participants	
10:30-10:35	Introduction	Representatives of FTC B&H
10:35-10:45	Introduction of SIPPO Swiss Export Promotion Programme	Boris Tadić, Export Promotion Manager, SIPPO BiH.
10:45-11:25	Market trends in garment industry in EU and worldwide with focus on German market	Briggite Heuser, SIPPO Consultant
11:25-11:40	Coffee break	
11:40-12:10	Requirements of EU buyers	Briggite Heuser, SIPPO Consultant
12:10-12:30	Trade Fairs in EU for textile industry	Briggite Heuser, SIPPO Consultant
12:30-12:45	Questions and answers	Participants

Moderation: representative of FTC B&H